



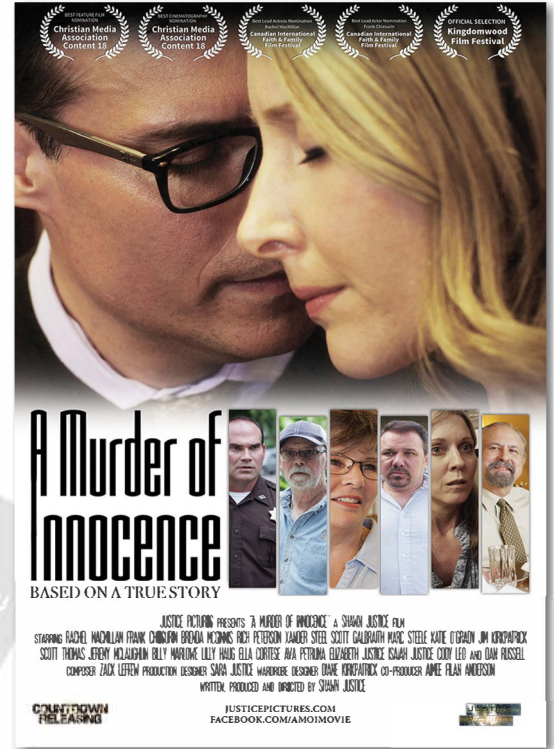
Advancing the Kingdom through quality films nationwide

FUNDRAISING WITH CHRISTIAN MOVIES

At Justice Pictures we've made it our mission to produce compelling, gripping, and powerful films with the highest standard of excellence for all audiences. At the same time we bring our exclusive **big screen** releases to help you **raise funds** for your organization.

BENEFITS...

- Low risk/no up front fees
- Fully supported turnkey approach
- Proven model with over 1,000 screenings
- An exciting outreach tool
- Engages your community
- Fun and enjoyable for everyone
- Highly effective fundraising



[WATCH THE TRAILER](#)

How does it work? Pick a date. Pick a theater. Pick a film from our library. Justice Pictures then **provides a valuable package** for you to get the word out; posters, flyers, movie trailers, promo videos for emails or announcements, and even an Event Page on our website that includes an **easy online ticketing** system. The other side of this sheet explains it in detail.



SUPPORTS...

- Mission Work
 - Ministry Initiatives
 - Christian Schools
 - Youth Group Trips
 - Scholarships
 - Outreach
- ...and more!

Contact us today to get started.
screenings@justicepictures.com
360-334-6957

www.justicepictures.com/screening-program



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THEATRICAL SCREENING PROGRAM FOR ORGANIZATIONS EXPLAINED

We have worked to make our theatrical screening program as simple as possible. This includes hosted screenings by organization or those that want to help raise funds for a program or special cause. The program is outlined below.

The first step is to fill out the Screening Host information sheet, which includes the person's name, organization (if represented), contact info, initial ticket price, preferred theater, and other pertinent information. This form also explains how the funds are paid once the screening is complete.

We then work with the Screening Host, asking them to reach out to their preferred theater to get the name and number of the Manager. We then talk with the Manger to make sure the theater can accommodate the screening as a rental, show the film on the requested date(s), and confirm technical specifications, as well as other details.

If the designated theater is not compatible we will work to find another theater in the area. Surprisingly there are many qualified theaters at performing centers and colleges. Some theaters seat less than 200, while others are much larger. To keep costs manageable we provide a scalable rate structure with our Film Licensing Fee.

We then go to work providing our Screening Host with posters, physical tickets, and other marketing materials they can use to promote the event. Additionally, we help by providing sample press releases and have recommendations on acquiring sponsors, etc. Finally, we create an online ticketing platform to streamline the ordering process. It is a true fully supported turnkey approach.

At the event the Screening Host or representative from the organization can welcome everyone. Then it's time to sit back and enjoy the movie with the community. Afterwards the Screening Host, or those involved, may say more and do an 'ask' for the program or cause. Overall it's a great way to bring community together and raise funds at the same time.

After this we provide a complete accounting. We pay the theater, set aside our Film Licensing Fee, and then cut a check to the benefiting organization within seven days of the screening.

As a visual representation the following chart breaks down the projected revenue, expenses and funds that can be raised for an organization based on a 200 seat theater. A 300 seat theater would provide different numbers based on the determined ticket price, theater rental fee, etc.

REVENUE	
200 tickets sold (\$15 each)	\$3,000
EXPENSES	
Theater Rental Fee (approx.)	\$300
Film Licensing Fee	\$800
Misc. Fees (transaction, etc.)	\$100
TOTAL TO ORGANIZATION	\$1,800

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